

**SUPPORTING DOCUMENT FOLLOWING PRESENTATION TO ARUN DISTRICT COUNCIL**

**Sir Richard Hotham Project Ltd (re-branded Sept 2018 to Project Sunrise) Planning for the regeneration of three major sites in Bognor Regis**

**Planning appeal ref: APP/C3810/W/17/3178817**

**Decision date: 5 July 2018**

**Decision: Approved with “Design Excellence” by the Secretary of State’s Government Inspector, Louise Gibbons**

**THE BLAKE MULTI-USE VENUE (HOTHAMPTON CAR PARK)**

Features	Benefits	Advantages
<ul style="list-style-type: none"> <li>• 1100 seat multi-use venue</li> <li>• 48 Bedroom Hotel</li> <li>• Restaurant and Bar</li> <li>• 464 Car Parking Spaces (= 249 additional spaces)</li> <li>• Living “Green” wall - Climate change friendly</li> <li>• 2 Retails units facing onto Queensway</li> </ul> <p>Climate change:</p> <ul style="list-style-type: none"> <li>• Oairo technology</li> <li>• Low Carbon emissions</li> <li>• Up to 73% savings on energy consumption</li> <li>• Clean, healthy air</li> <li>• Neutralises pathogens</li> </ul>	<ul style="list-style-type: none"> <li>• 20-25 year lease from a National Operator with established track record</li> <li>• National Hotel Brand 25 year lease</li> <li>• Car Park – 25 year lease from a National Operator</li> <li>• Privately Funded by Equity and Institutional Funding</li> <li>• ADC: There will never be any onus for subsidies from ADC or local taxpayers</li> <li>• Increase visitor spend with repeat visits, new visitors, and new local interest</li> <li>• Staycation market is escalating post-COVID19 and families are looking for quality destinations</li> <li>• Build local for local people with the increase in homeworking</li> </ul>	<ul style="list-style-type: none"> <li>• Nationally recognised venue</li> <li>• 1100 seats attract more lucrative artists and shows together with conferences</li> <li>• This venue will attract visitors and support other major attractions– Butlins Holiday’s, Chichester University, Chichester Festival Theatre, Goodwood and Fontwell</li> <li>• This will be the start of regeneration and will have a multiplying effect on the economy*</li> <li>• Connectivity and sustainability will rescue the High Street (Grimsey Review – “Build Back Better”)</li> </ul> <p><a href="http://www.vanishinghighstreet.com/wp-content/uploads/2020/06/Grimsey-Covid-19-Supplement-June-2020.pdf">http://www.vanishinghighstreet.com/wp-content/uploads/2020/06/Grimsey-Covid-19-Supplement-June-2020.pdf</a></p>

<b>THE BOGNOR REGIS BOARDWALK (The Bognor Regis Centre)</b>		
<p><b>Features</b></p> <ul style="list-style-type: none"> <li>• 6358 m<sup>2</sup> of commercial space (incl. 64 room hotel, leisure, tourist, food and beverage facilities)</li> <li>• 192 apartments with 30% affordable housing</li> <li>• Car parking (additional 179 spaces)</li> <li>• Creation of new destination Boardwalk</li> <li>• Studio for Arun Arts</li> <li>• Public Realm for outdoor events</li> <li>• Conversion of Place St Maur des Fosse into a Plaza</li> <li>• Soft and Hard landscaping</li> </ul>	<p><b>Benefits</b></p> <ul style="list-style-type: none"> <li>• International Hotel Brand</li> <li>• New NHS Doctor’s surgery</li> <li>• New retail at the Boardwalk will be there to complement the High Street and local businesses</li> <li>• Regionally and nationally recognised landmark destination</li> <li>• Central community hub for meetings, outdoor events</li> </ul>	<p><b>Advantages</b></p> <ul style="list-style-type: none"> <li>• Landmark destination attracting visitors that would otherwise go elsewhere</li> <li>• Regardless of the weather, visitors will come 52 weeks of the year throughout the day</li> <li>• Increase rates and revenue for ADC</li> <li>• Sustainable economy</li> <li>• Employment, jobs and long term careers</li> <li>• Arts and culture hub</li> <li>• Inclusivity for all generations and abilities</li> <li>• Meeting place for locals</li> <li>• Restore pride in Bognor Regis</li> </ul>
<p><b>DESTINATION RESTAURANT</b> <b>(Skate Park, Esplanade Theatre Site)</b></p>	<p><b>3 KIOSKS</b> <b>(3 locations on the seafront)</b></p>	<p><b>STUDENT ACCOMMODATION</b> <b>(London Road, Lorry Park)</b></p>
<p>200 cover destination restaurant Relocation of existing skate park adjacent to the pier</p> <p><b>Benefits</b> All day venue, 52 weeks of the year for all visitors and locals to enjoy the panoramic views whatever the weather</p>	<p>Provision of: 2 x kiosks for retail 1 kiosk to include toilets and showers</p> <p><b>Benefits</b> Changing and shower facilities for people of all abilities</p>	<p><b>Accommodation for 200 students</b> High quality accommodation Oairo technology (healthy lifestyle):</p> <ul style="list-style-type: none"> <li>• Up to 73% savings on energy consumption</li> <li>• Clean, healthy air</li> <li>• Neutralises pathogens</li> </ul> <p>100 public car parking spaces Public conveniences Giving students a quality experience and for the students to remain in Bognor Regis after their education. This will improve the expected standards for local HMO’s.</p>

**CONSTRUCTION BENEFITS**



**OPERATION AND EXPENDITURE BENEFITS**







**LOCAL AUTHORITY REVENUE BENEFITS**



**VISITOR AND CULTURAL ECONOMY BENEFITS**



\*2018 UK

ENDORSEMENTS		
 <p><b>Visit England</b></p> <p><b>January 2021:</b> “Given the potential national significance of this planned regeneration and the potential it could bring to the local economy; we hope this will be given due consideration in any planning decision”.</p> <p><b>Andrew Stokes, England Director</b></p>	 <p><b>January 2017:</b> “With the squeeze on local authority spending there has been an increasing role of facilitation by the public sector through its inward investment and planning, in order to raise the interest of the private sector. Regeneration Projects need to work out how best to survive with reduced, little of no dependence on the public sector”</p> <p><b>Nigel Smith, Chief Executive</b></p>	<p><b>Bell Pottinger</b></p> <p><b>Report commissioned by ADC, data compiled during March-May 2015:</b> In summary, “with regard to financing any future regeneration, the feedback demonstrated significant support for this being covered at no cost to the local tax payer”</p>
 <p><b>August 2018:</b> “Currently the portfolio embraces contracts with ten local authorities, for the management of eighteen auditoria and numerous associated hospitality sites and facilities”</p> <p>“HQT&amp;H is unique amongst UK theatre operators in that it specialises and excels in hospitality management alongside theatre management..... HQ are supportive of this initiative and would welcome the opportunity to play an interactive role in future option appraisals”.</p> <p><b>Julian Russell, Chief Executive Officer</b></p>	<p><i><b>Bognor Regis Regeneration Board</b></i></p> <p><b>October 2016:</b> “SRHP’s proposal meets the Board’s regeneration objectives, will be transformational for Bognor Regis and should be supported through the planning process. A successful application will enhance the value of ADC’s land and should prove to be the enabler for discussions between SRHP and ADC to achieve their mutual town centre objectives.”</p> <p><b>David Myers, Advisor to BRRB</b></p>	 <p>Royal Philharmonic Orchestra</p> <p><b>February 2020 in a letter to ADC Cllrs:</b> “A new theatre would provide the platform not only to attract organisation such as RPO to Bognor, but many other national and local companies across all art-forms”</p> <p><b>James Williams, Managing Director</b></p>